

2021 “Have a H.E.A.R.T.” Luncheon

Honoring
Melinda Little
Director of Government Affairs, Houston - Comcast
November 5, 2021



July 12, 2021

Dear Friends of The H.E.A.R.T. Program,

Mark your calendars for Friday, November 5, 2021! The H.E.A.R.T. Program is hosting the 2021 Annual “Have a H.E.A.R.T.” Luncheon with special guest, Mayor Sylvester Turner (availability pending) at the Marriott Marquis Houston. This year’s luncheon will honor our hard-working trainees with the annual MVP Awards as well as present **Melinda Little, Director of Government Affairs for Comcast** with the coveted *Making Change Changing Hearts Award*. This prestigious award celebrates and recognizes long-term community service performed with the highest integrity. Melinda Little is someone whose energy and community spirit have earned her the respect and admiration of all those touched by her accomplishments.

Join us as we celebrate H.E.A.R.T.’s 15th anniversary! At this event, supporters, volunteers, and families will gather to share their passion for H.E.A.R.T.’s mission of providing education, job training, and employment services to low-income adults with intellectual and/or developmental disabilities (I/DD) that we serve, our “trainees.” The H.E.A.R.T. Program transforms lives by providing equal access and meaningful opportunities at no cost to our trainees or their families. We take great pride in creating a place for everyone to have confidence, independence, and inclusion, no matter their disabilities.

Not only will you be helping The H.E.A.R.T. Program continue to be a place of equal opportunities for low-income individuals with I/DD, you will also honor one of our city’s most influential leaders, Melinda Little, whose civic involvement reflects her passion for community service.

We hope you will make an early commitment to support The H.E.A.R.T. Program, our trainees, and our dedicated honoree, Melinda Little. Please consider the various donor options on the reply form. You may contact Seth Malin at The H.E.A.R.T. Program at 832-790-6787 or smalin@heartprogram.org with your response or any questions you might have.

On behalf of our trainees, thank you for your consideration. We look forward to seeing you at the luncheon!

Sincerely,

The Honorable Ana Hernandez
Luncheon Chair

Whitney Whitmire Jenkins
Luncheon Chair

Jane Borochoff
Executive Director

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Sponsorship, Underwriting, and Tickets



- ___ **\$25,000** Title Sponsor - Opportunity to address the audience or submit a marketing video to be played for same amount of time (5-minute max.); Social media post announcing the sponsorship; Name/Logo recognition on HEART website for the remainder of 2021; Special Name/Logo recognition in event materials; Table for 10 at the Luncheon. 14 VIP Reception entries, 4 seats at the head table
- ___ **\$15,000** Presenting Sponsor - Opportunity to introduce the honoree or special guest; Social media post announcing the sponsorship; Name/Logo recognition on HEART website for the remainder of 2021; Table for 10 at the Luncheon; Special Name/Logo recognition in event materials. 10 VIP Reception entries, 3 seats at the head table
- ___ **\$10,000** Ace of H.E.A.R.T.s Sponsor - Opportunity to introduce a trainee MVP award winner. Special recognition at luncheon; Table for 10 at the Luncheon; Name/Logo recognition in event materials. 8 VIP Reception entries, 2 seats at the head table
- ___ **\$7,500** King of H.E.A.R.T.s Sponsor - Special recognition at luncheon; Table for 10 at the Luncheon; Name recognition in event materials. 6 VIP Reception entries, 1 seat at the head table
- ___ **\$5,000** Queen of H.E.A.R.T.s Sponsor - Table for 10 at the Luncheon; Name recognition in event materials. 4 VIP Reception entries
- ___ **\$3,500** VIP Reception Underwriter - (One available) - 2 seats at the Luncheon; Name recognition in event materials. 8 VIP Reception entries
- ___ **\$3,500** Luncheon Gift Underwriter - (One available) - 2 seats at the Luncheon; Recognition on gift to sponsors; Name recognition in event materials. 2 VIP Reception entries
- ___ **\$3,000** Jack of H.E.A.R.T.s Sponsor - Table for 10 at the Luncheon; Name recognition in event materials. 2 VIP Reception entries
- ___ **\$500** H.E.A.R.T. of Gold Sponsor - 1 seat at the Luncheon; Name recognition in event materials; 1 VIP Reception entry
- ___ **\$250** Individual Admission ___ # of seats (No sponsor recognition)

Unfortunately, I/we cannot attend, but please accept this gift of \$_____ to show our support!

Sponsor/Company Name: _____

Address: _____

Contact Name: _____

City/St/Zip: _____

Email: _____

Name as you would like it to appear in print: _____

Phone: _____

Payment:

___ Check # _____ (Payable to *The H.E.A.R.T. Program*) ___ Please invoice me (Payable by Dec. 31, 2021)

___ Online at www.heartprogram.org/donate (Please note "2021 Luncheon" in Comments)

___ Please charge my: ___ Visa ___ MasterCard ___ American Express ___ Discover

Name on card: _____ Authorized Signature: _____

Card Number: _____ Exp. Date: _____ Sec. Code: _____ Zip code on card: _____

Email completed form to smalin@heartprogram.org or mail: The HEART Program, 707 Lehman St., Houston, TX 77018

For more information: Seth Malin at 832-790-6787 or smalin@heartprogram.org

The H.E.A.R.T. Program is a 501(c)(3) non-profit organization. Your donation is tax-deductible as allowable under the law, please ask a tax advisor.

Federal Tax ID 73-1644107