



# THE GOAL IS IN THE H.E.A.R.T. LUNCHEON



HONORING

Juan and Isela Garcia

"Making Change, Changing Hearts" Award Recipients

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Executive Director

Dear Friend of H.E.A.R.T.,

We are very excited to invite you to join us for our Annual Luncheon to celebrate H.E.A.R.T.'s 20<sup>th</sup> year of services! Please mark your calendar for **Tuesday, May 19, 2026 at 11:30a.m.**! We have a very special luncheon planned with a sports-inspired theme ***The Goal is in the H.E.A.R.T.*** As we reflect on 20 years, we are filled with so much gratitude, as reaching this milestone has been possible only because of generous supporters like you. We cannot wait to celebrate this special day with you!

Our luncheon will take place at the **Wortham Center**, and we will honor some of our hard-working trainees with the annual MVP Awards as well as present **Juan and Isela Garcia** with the coveted ***Making Change, Changing Hearts Award***. This prestigious award celebrates and recognizes long-term community service performed with the highest integrity. Juan is the Chairman of the Board for the Harris County-Houston Sports Authority, and both Juan and Isela are lifetime members of the Houston Livestock Show and Rodeo. Houston sports venues have long been supporters of job-sites for H.E.A.R.T. trainees, and the Houston Livestock Show and Rodeo is one of The H.E.A.R.T. Program's most loyal supporters.

For two decades H.E.A.R.T. has been providing education, job training, and employment services to low-income adults with intellectual and/or developmental disabilities (I/DD), and over the years we have impacted many lives by providing equal access and meaningful opportunities at no cost to our trainees or their families. We take great pride in creating a place for everyone to have confidence, independence and inclusion.

Today, H.E.A.R.T. is serving over 100 individuals annually who attend our programs a minimum of 4 days a week. Through our original Vending & Concessions program, trainees/participants service 45 vending machines across the city and also concession stands at sporting events and concerts at the Toyota Center throughout the year. We are also thrilled to partner with CVS to train individuals for careers in health retail, including pharmacy technician opportunities. Training occurs at our mock CVS store - the first of its kind in Texas - located inside our H.E.A.R.T. facility. Additionally, we partner with the Houston Food Bank, providing job opportunities to students in the special education programs of three local school districts.

Your attendance and support of this event will enable us to continue fulfilling our mission. We hope you will make a commitment to support The H.E.A.R.T. Program, our trainees, and our dedicated honorees, Juan and Isela Garcia. Please view our sponsorship options below or visit [www.heartprogram.org/luncheon](http://www.heartprogram.org/luncheon). To secure your sponsorship or for any questions, please contact Katherine Bauer at The H.E.A.R.T. Program at 713-692-4278 or [kbauer@heartprogram.org](mailto:kbauer@heartprogram.org) On behalf of our trainees, thank you for your consideration. We look forward to seeing you on May 19th, 2026!  
*Enclosed: Sponsorship levels*

Sincerely,

  
**Elizabeth Gonzalez Brock**  
Co-Chair, Luncheon  
Board Chair, METRO

  
**Tasmina Lakhani**  
Co-Chair, Luncheon  
H.E.A.R.T. Board member

  
**Jane Borochoff**  
Chair, Host Committee  
H.E.A.R.T. Board Chair

  
**Janet Deleon Young**  
H.E.A.R.T. Executive Director

# Sponsorships

       \$50,000

## World Cup Champion

Two tables for 10 each at the Luncheon. 20 VIP Reception entries  
Opportunity to address the audience or submit a marketing video to be played for same amount of time (2-minute max.)  
Social media post announcing the sponsorship,  
Name/logo recognition on H.E.A.R.T. website, and event materials

## Global Champion

       \$25,000  
Two tables for 10 each at the Luncheon. 12 VIP Reception entries  
Opportunity to introduce the honoree or special guest  
Social media post announcing the sponsorship  
Name/logo recognition on H.E.A.R.T. website and event materials



## G.O.A.T.

Table for 10 at the Luncheon 8 VIP Reception entries,  
Opportunity to introduce a trainee MVP award winner  
Name/Logo recognition in event materials

## Rising Star

Table for 10 at the Luncheon. 4 VIP reception entries  
Name recognition in event materials

## Legend

Table for 10 at the Luncheon. 2 VIP reception entries  
Name recognition in event materials

## Goal Keeper

1 seat at the Luncheon. 1 VIP Reception entry.  
Name recognition in event materials

## Team Player

Individual seat

       \$ I can't attend. Please accept my donation.

# Underwriters

## \$3,500 VIP Reception Underwriter

2 seats at the Luncheon. 8 VIP reception entries. Name recognition in event materials.

## \$3,500 Luncheon Gift Underwriter

2 seats at the Luncheon. 2 VIP reception entries. Recognition on gift to sponsors; name recognition in event materials

## \$3,500 Decor Underwriter

2 seats at the Luncheon. 2 VIP Reception entries. Recognition on centerpiece. Name recognition in event materials

## \$1,500 Photography Underwriter

2 seats at the Luncheon. 2 VIP Reception entries. Recognition on a sign by the door. Name recognition in event materials

Visit  
[www.heartprogram.org/luncheon/](http://www.heartprogram.org/luncheon/)  
or email [kbauer@heartprogram.org](mailto:kbauer@heartprogram.org)



You can mail checks to:  
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Houston, TX 77018